



HOMEOWNERS ORGANIZATION OF WILDWOOD

P.O. BOX 714 • WILDWOOD, IL 60030

www.WildwoodHOW.org

A Wonderful Place to Live

Dear Neighbor,

The Homeowners Organization of Wildwood (H.O.W.) is organized and operated for the purpose of promoting the civic, educational, patriotic, economic, social and charitable interests of the Wildwood community. H.O.W. is organized and operated by Wildwood residents who volunteer their valuable time and energy. H.O.W. receives no tax funding – relying solely on membership dues, newsletter advertisers, fundraisers and donations. H.O.W. is alive and active in Wildwood!

H.O.W. SPONSORS A VARIETY OF ANNUAL COMMUNITY EVENTS AND SERVICES INCLUDING:

- Michelle Radke Memorial Scholarship, assisting members with the costs of higher education
- Santa Parade and Holiday Gift Baskets, helping Wildwood families in need
- Support Our Troops, boosting patriotism at home and abroad
- Neighborhood Watch Program, partnering with the Lake County Sheriff's Crime Prevention Department to make the community safer (*check www.wildwoodwatch.com for more information*)
- Community Garage Sale, offering free advertising for our neighbors
- Pride of Wildwood, recognizing neighbors who take pride in the Wildwood community
- Quarterly Newsletter, keeping members informed on Wildwood and H.O.W. events

H.O.W. publishes H.O.W. *Now!*, a quarterly newsletter to keep members informed on Wildwood and H.O.W. programs. The newsletter includes informative articles on H.O.W., Wildwood events, ads for local merchants and other neighborhood information. The ad space sold in H.O.W. *Now!* helps to keep our annual events and services thriving.

Sponsoring H.O.W. is just \$75 per year. Send in your application and payment early in the year and get the benefit of advertising in each of the quarterly newsletters for the same low price. The spring, summer and fall editions are distributed to all active members. The winter edition is distributed to **all** 1600 households in Wildwood! In total, we expect to distribute approximately 2000 newsletters annually.

Get the most out of your advertising dollar! The ad style is up to you – submit either your business card or a clipable coupon (to really see it pays to advertise with H.O.W.). All sponsors are added to the H.O.W. mailing list to receive the newsletter.

To reserve space in our quarterly newsletter, please send in the below application, your ad (all submissions will be sized to 2" x 3¾") and \$75.00 payment to H.O.W., c/o Advertising, Post Office Box 714, Wildwood, IL 60030. We must receive payment, advertiser application, and ad copy no later than a quarterly newsletter deadline. [*Newsletter Deadlines: **Spring** – April 30, **Summer** – June 20, **Fall** – August 31, **Winter** – October 31*] Applications are accepted throughout the year until all ad spaces are sold up through the winter newsletter deadline of October 31st.

Keep H.O.W. vital in Wildwood and become an advertiser today! Email inquiries to newsletter@wildwoodhow.org.

Sincerely,
H.O.W. Executive Board

Homeowners Organization of Wildwood – Advertiser Application

Invest in the Wildwood community.

Advertising space is limited and sold on a first-come, first-served basis.

Please return this portion along with your \$75.00 payment and ad copy (all submissions will be sized to 2" x 3¾") to:

H.O.W., c/o Advertising, Post Office Box 714, Wildwood, IL 60030

Make check payable to Homeowners Organization of Wildwood or H.O.W.

Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact email: _____

Please indicate your preference for receiving the quarterly newsletter. I prefer to receive H.O.W. *Now!* Via email regular mail
Your email address will only be used for H.O.W. news and updates. It will NOT be shared or sold.